



# NEXT LEVEL COMMERCE™ WITH P2PE

*Secure Switching is at the heart of our Next Level Commerce™*

FreedomPay's PCI-Validated Point-to-Point Encryption (P2PE) solution is globally accessible, fully integrated, omni-channel and ready to handle volume of any scale. Find out why global leaders are Secured by FreedomPay®.

FreedomPay's cloud-based, patented secure switching streamlines processes and transactions, easily connects to selling systems (in-store, online and on-mobile), and captures extremely detailed data throughout. It was the first solution to be validated by the PCI Security Standards Council. Now merchants can reduce their scope for PCI compliance, and conduct their business with confidence, knowing no unencrypted cardholder data will flow through their systems.

Backed by our enterprise portal, the FreedomPay platform provides data and reporting that helps merchants analyze transactions across the enterprise or down to a single terminal location. Merchants also dramatically reduce compliance scope by leveraging our solutions which are PCI-P2PE, GDPR and PSD2-SCA compliant.



# CHOOSE A PCI-VALIDATED P2PE SOLUTION

## What is P2PE?

Merchants are responsible for ensuring the safety of their customers' data and compliance with the Payment Card Industry Data Security Standard (PCI DSS). This process can be complex, time-consuming and costly. By combining devices, applications and processes that encrypt data and prevent hardware tampering and malware infections, FreedomPay's P2PE solution provides the ultimate security for all cardholder data, placing the merchant's POS and network 100% out of scope for PCI.

## Why P2PE?

Merchants face an increasing number of challenges related to payments: ensuring security, maintaining compliance, managing costs, and keeping pace with the ever-changing payments technology landscape. Merchants also face the growing threat of security breaches that could expose both their business and their customers to risk. The biggest financial consequence to organizations that experience a data breach is loss of business. FreedomPay's P2PE solution helps eliminate the potential of reputational and financial risks by providing protection to both businesses and consumers to ensure transactions are entirely encrypted before they even enter the merchant's network.

## Secured By FreedomPay®

Not all P2PE solutions are PCI-validated. When deploying solutions that are not validated, merchants can be exposed to security breaches and non-PCI compliance. Only PCI-validated P2PE solutions, like the one offered by FreedomPay, have been completely audited and verified to deliver all the benefits of security assurance and true compliance. FreedomPay offers merchants unparalleled payment security and functionality, in addition to reducing annual audit reports (35 controls versus the normal 332). Most importantly it provides significant cost savings to merchants by reducing the scope of PCI compliance and decreasing the risk of a security breach.

FreedomPay achieving PCI validation for P2PE has resulted in building an industry-leading commerce platform that delivers merchants immediate benefits around payment security and PCI compliance scope reduction. As the payment landscape continues to evolve, FreedomPay is helping merchants stay ahead of the curve by setting a new standard for delivering an uncompromised customer experience.



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